

Your Voice. Your Future.

Speak up about how you want to practice.

The Visioning Steering Committee

The Visioning Steering Committee's role is to:

- Design and oversee the visioning process, ensuring that family physicians can participate in the visioning process if they choose to do so
- Shape the questions that will be posed through the visioning process
- Help to develop a report that consolidates the viewpoint of family physicians
- Bring forward recommendations for consideration by GPSC and its funding partners.

Division physician representatives were nominated by their divisions of family practice. The six representatives were selected from a list of 25 nominees by a selection team comprised of the two GPSC co-chairs and two division physicians who were selected by their peers.

Here are the members of the VSC:

Dr Shelley Ross (co-chair)



Dr Shelley Ross graduated from the University of Alberta with her MD and did her family practice residency through UBC. She is a Fellow of the College of Family Physicians of Canada. Dr. Ross was in full-service family practice with a large component of obstetrics throughout her career until closing her 36-year practice in 2012 to become President of the Doctors of BC. She has been President of the Federation of Medical Women of Canada and the Medical Women's International Association. Dr. Ross currently sits on the board of the Canadian Medical Association as a representative from British Columbia and chairs the CMA Governance Committee. She has the designation of Board Director through the Institute of Corporate Directors of Canada.

Since 2013, Dr. Ross has been co-chair of the General Practice Services Committee. She also co-chairs the Practice Support Program Working Group and is a member of the Shared Care Committee. She does locums in full-service family practice and continues to practice obstetrics through maternity clinics and hospitals throughout the Fraser Health Authority.

W. Mark Armitage (co-chair)



A social work graduate from the University of Victoria, Mr Mark Armitage is the Executive Director of Integrated Primary and Community Care in the Health Services Policy and Quality Assurance Division, Ministry of Health and co-chair of the General Practice Services Committee. Mr Armitage's main areas of focus are collaboration with provincial health authorities related to physician care and services, the transformational work within primary care, mental health and substance use programs, the stewardship of provincial policy on home and community care, and the implementation of recommendations from the ombudsperson's report on seniors.

Prior to his current role, Mr Armitage first spent a decade as a probation officer with the Community Corrections Branch of the Ministry of Attorney General, during which time he was awarded a Solicitor General's Corrections Exemplary Service Medal. Subsequently, he spent 15 years with the Ministry of Children and Family Development in various management and executive roles, including as an acting Assistant Deputy Minister for regional operations on Vancouver Island and in the Interior.

Mr Armitage is currently pursuing a master's degree in public administration.

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Dr Peter Barnsdale



Dr Peter Barnsdale is a family physician who operates a full-service practice in Mission, as well as providing hospital-based care. Peter's medical training began in the United Kingdom, where he trained as a nurse before entering medical school. Peter is a strong believer in empowering physicians to optimize patient care. In addition to serving on the General Practice Services Committee, Peter sits on the board of Doctors of BC. He was instrumental in establishing the Mission Division of Family Practice and continues to serve on its board of directors.

Peter has undertaken medical leadership training and as Regional Department Head of Family Practice at the Fraser Health Authority, he oversees the privileging process for family doctors working in hospitals in the region.

Peter enjoys BC's natural beauty through a variety of outdoor activities, as well as spending time with his family.

Dr Jean Clarke



Dr Jean Clarke is the Executive Director of the Society of General Practitioners (SGP) of BC and also continues to care for her patients as a long time family physician in Vancouver, BC.

As Executive Director of the SGP Dr Clarke continues to attend the General Practice Services Committee, having previously spent six rewarding years as a Doctors of BC representative on GPSC. Dr Clarke is a past-president of the SGP and is a member of the Department of Family and Community Medicine at St Paul's Hospital, with the good fortune to have been a clinical preceptor to many family practice residents in the St Paul's training program.

Dr Bill Clifford



Dr Bill Clifford is a family physician who is currently Chief Medical Information Officer for Northern Health. Dr Clifford is also site faculty lead for informatics in the Prince George UBC Family Practice Residency Program and on the Board of the Prince George Division of Family Practice.

Dr Clifford has had a long standing, keen interest in the application of EMRs and other eHealth tools to practice and system level quality improvement. Prior to entering medicine, Dr. Clifford was a forester and worked with resource management tools such as digital mapping and simulation modeling which led to his interest in eHealth.

Dr Renee Fernandez



Dr Renee Fernandez is a family physician practicing in a private downtown Vancouver practice, at the Youth Pregnancy and Parenting Program, and at BC Women's Hospital. Dr Fernandez is also a member of the Board of Directors of the Vancouver Division of Family Practice. Dr Fernandez's practice and teaching activities focuses on women's health and maternity care.

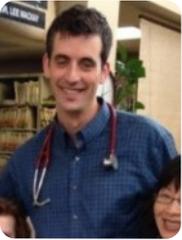
Dr Fernandez is passionate about providing a voice for early and mid-career physicians as well as those who have special interests and focused practices. Family physicians work in a variety of settings and practice models, and she believes that diversity should be represented as we move forward with primary care transformation.

Dr Fernandez feels strongly that newer physicians need to be represented as our views on primary care models, funding models and work-life balance differ from those of physicians who are further in their careers.

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Dr Lee Mackay



Dr Lee Mackay is a practicing full service family physician in Nelson and a member of the Diabetes Leadership Team with the Interior health Authority.

Dr Mackay is the chair of the Kootenay Boundary Division of Family Practice.

Dr Mackay is passionate about promoting and enlivening local and global communities. Lee believes in the crucial role of the social determinants of health to individual and community health and the necessity of technological innovation and training in the provision of rural and resource poor primary care with a focus on chronic disease.

Dr Scott Markey



Dr Scott Markey is a family doctor who has been in active practice since 1996. Aside from office practice, his focus has included emergency medicine and obstetrics.

More recently he has been active in geriatric medicine and was involved with establishing the Primary Care Seniors Clinic in Chilliwack.

Dr Markey regularly teaches residents in the Chilliwack Family Medicine residency program.

Dr Annette McCall



Dr Annette McCall is a family physician. In 2011, Annette opened her full-service practice in West Vancouver after many years of working in various settings including the rural residency program in Port McNeill and full-service family medicine in Nanaimo. Annette was also a medical coordinator at the Nanaimo Child Development Centre, a locum on the North Shore and in Horseshoe Bay, and a hospitalist at Lions Gate Hospital.

Currently, Dr McCall serves on the board of the North Shore Division of Family Practice and is the GP lead for "frail elderly" in the implementation phase of the A GP For Me initiative. She was also the lead for the assessment and implementation phase for GP for Me.

Dr McCall is also creating a learning organization, which will be able to be the basis for a self-sustaining medical home and serve as a prototype for a multidisciplinary outpatient health facility.

Shana Ooms



Ms Shana Ooms is the Director of Primary Health Care Integration in the Health Services Policy and Quality Assurance Division of the Ministry of Health. A representative to the GPSC since 2013, Ms Ooms has spent 10 years with the Ministry in a variety of research, policy development, and leadership positions. Each of these roles has supported the advancement of primary health care through areas such as chronic disease management, clinical practice guideline development, service frameworks, Integrated Health Networks, and Integrated Primary and Community Care service transformation.

Ms Ooms earned a Master of Science in Exercise Physiology and a Bachelor of Science Honours with Distinction in Kinesiology from the University of Victoria. She is a past recipient of the Governor General's Academic Medal and the Premier's Excellence Award for the Cariboo Region.

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Petra Pardy



Ms Petra Pardy, Executive Director for Health Service Areas of Chilliwack, Hope and Agassiz. She provides executive leadership and strategic oversight for the integration and delivery of acute and community services. Through internal and external partnerships she plays a key role in the system redesign, implementation and sustainability of integrated health programs across clinical and geographic population fostering coordinated patient centered care.

Ms Pardy began her career in Germany as a RN and then Head Nurse in the Urology Department and inpatient unit. Her clinical career continued in Canada, Richmond, BC over two decades ago in acute care, palliative care, utilization management, residential care, primary and home and community care. She led the Integrated Primary and Community Care strategy using lean methodologies to achieve equitable and timely access to care and services in the community setting.

Ms Pardy joined the Fraser Health team in May 2013 where she has made significant inroads building partnerships and programs addressing attachment issues, supporting vulnerable populations, fostering timely access to care and services and promoting quality healthcare delivery through an integrated system for health with other FH programs and the 10 Divisions of Family Practices across the FH Region. In addition, she facilitated the design and development of a Community-Based System for Health and with a patient centred care lens established a draft strategy supporting a proactive, sustainable, coordinated, and interprofessional chronic disease prevention and management system that empowers citizens to better manage their health.

She holds a Master's degree of Arts in Leadership and Training from Royal Roads University in Victoria, BC.

Dr Trudy Woudstra



Dr Trudy Woudstra is a family doctor and a board member of the Cowichan Valley Division of Family Practice (CVDFP).

Dr Woudstra is also the Physician Lead for CVDFP's Mental Health strategic priorities, serves as Co-Chair of the Cowichan Collaborative Services Committee, and is a member of CVDFP's Attachment Working Group since 2010.

Dr Woudstra is a longstanding GP champion for the Practice Support Program's Child and Youth Mental Health learning module and is now also the Physician Lead on the Regional Steering Committee, as well as a Local Action Team Co-Chair for the Vancouver Island Child and Youth Mental Health Collaborative.